

HOUSTON SAFARI CLUB FOUNDATION

Worldwide

HUNTING EXPO

and Convention

**JANUARY
15-17, 2027**

THE WOODLANDS WATERWAY
MARRIOTT HOTEL &
CONVENTION CENTER

Hunt. Protect. Preserve.



SPONSORSHIP & ADVERTISING INFO

About Our Convention

ABOUT THE CONVENTION

The Houston Safari Club Foundation (HSCF) Convention is a celebration of conservation, hunting, and outdoor adventure. This premier fundraising event brings together outdoor enthusiasts, leading industry brands, outfitters, and global conservation advocates. Proceeds directly support scholarships, youth education, hunter advocacy, and wildlife

OUR IMPACT

- \$3M+ in scholarships awarded.
- \$4M+ in conservation grants.
- Hundreds of students annually benefit from youth outdoor education programs.

ATTENDEE SNAPSHOT

CATEGORY

Avg. Household Income

Avg. Net Worth

Career

Land Ownership

Travel

Assets

STATISTICS

\$200k-\$500k (18% earn \$500k+)

\$2.2-\$2.5M (23% \$5M+)

66% business owners; 21% executive level

50% own acreage; 52% own 100+ acres

44% take 6+ hunting trips/year; 90% leisure travel

89% trucks, 59% own 3+ vehicles, 48% ATV/UTVs

EXPO HALL PASSES

- Day Pass: \$20
- Weekend Pass: \$35
- Free admission for children 15 & under, active Military or First Responders with ID.

Includes a 1-year introductory HSCF digital membership when you pick up your free convention gift (3rd floor expo hall), while supplies last.

EXHIBITOR BOOTHS

RATES

- 8x10: \$1,750
- 10x10: \$2,200
- 10x10 Corner Upgrade: +\$350 (\$2,550)
- 10x10 End Cap Upgrade: +\$700 (\$5,100)
- Outdoor Placement (10x10): \$1,500 (Call for Details)

Each booth space includes an 8' draped table, 2 chairs, 2 name badges, wireless internet connection, electrical connection, pipe, drape, wastebasket, and a booth sign.

Corner and/or end cap upgrades are subject to limited availability. Additional name badges may be purchased for \$25 each.

All areas are carpeted.

Premium Sponsorship Packages

TITLE SPONSOR: \$20,000

- “Presented by” naming rights.
- 20x20 booth space.
- Logo on all Expo Hall Aisle Banner Danglers
- 30–60 second commercial at banquets + speaking opportunity.
- Premium logo placement across signage, print, digital, and all pre-show and post-show email promotions.
- Full-page ad in Hunter’s Horn magazine (4 issues; print & digital).
- Choice of covers in Auction Catalog.
- 10 tickets to all banquets; 100 expo hall passes.
- Mentions in media buys, show promotions, press releases, social, emails, website.
- Pre-show and post-show eblasts (3 each).
- 15 multi-item raffle tickets.

GOLD SPONSOR: \$15,000

- 10x20 booth space.
- Logo placement across signage, print, digital, and all pre-show and post-show email promotions.
- 30-60 second commercial at all banquets
- Full-page ad in Hunter’s Horn magazine (4 issues; print & digital).
- Full-page auction catalog ad.
- 10 tickets to all banquets; 50 expo passes.
- Mentions in media buys, show promotions, press releases, social, emails, website.
- Pre-show and post-show eblasts (2 each).
- 10 multi-item raffle tickets.

SILVER SPONSOR: \$10,000

- 10x10 booth space.
- Logo placement across signage, print, digital, and all pre-show and post-show email promotions.
- Recognition at all banquets
- Half-page ad in Hunter’s Horn magazine (2 issues; print & digital).
- Half-page ad in Auction Catalog.
- 10 tickets to all banquets; 25 expo passes.
- Mentions in media buys, show promotions, press releases, social, emails, website.
- Pre-show and post-show eblasts (1 each).
- 5 multi-item raffle tickets.



Branding Opportunities

LANYARDS/NAME BADGES \$5,000

Logo on all convention lanyards. *Sponsor chooses lanyard color.



NEW BRANDED CHARGING STATIONS: \$5,000

Custom branding on two charging stations. *Print ready artwork due by 11.15.26



NEW ESCALATOR BRANDING

*Print ready artwork due by 11.15.26

BOTH ESCALATOR SECTIONS: \$5,000

Your logo/branding on BOTH side sections of one side of the escalator.

LOWER SECTION: \$4,000

Your logo/branding on just the lower section of one side of the escalator.

UPPER SECTION: \$1,500

Your logo/branding on just the upper section of one side of the escalator.

RUNNER: \$1,200

Logo/branding on center of escalator.



ATTENDEE BAGS: \$3,500

Logo on all attendee bags. *Logo due by 11.15.26

HOTEL KEY CARDS: \$2,500

Logo on all hotel room key cards. *Print ready artwork due by 11.15.26

AUCTION PADDLES: \$2,500

Logo on all auction paddles. *Logo due by 11.15.26

Branding Opportunities

BANQUET HALL PHOTO BACKDROP: \$2,500

Logo on Saturday night gala photo wall. *Logo due by 11.15.26

COCKTAIL NAPKINS: \$1,500

Logo on cocktail napkins at all bars.



WRITING PENS: \$1,500

Logo on pens used throughout convention.

BID CARDS: \$1,000

Logo on all auction registration/number bid cards.

ELEVATOR BRANDING: \$1,000

Your logo/branding on one elevator of the hotel. *Artwork due by 11.01.26



RAFFLE AREA SIGNAGE: \$500

Logo on all raffle tickets and in raffle area. *Artwork due by 11.15.26

PRE OR POST SHOW EMAIL BLAST: \$500

Branding on dedicated eblast to over 10,000 contacts. *Please email Carla Nielsen at carla@wehuntwegive.org to schedule.

Event Sponsorships, Tables, Tickets

HSCF DAN L DUNCAN SCHOLARSHIP SPONSORSHIPS

PLATINUM: \$15,000

Table of 10 for banquets (Friday night-Reserved; Gazelles-Reserved; Saturday night-Ivory Table); 10 expo passes; 10 multi-item raffle tickets; recognition at event and in marketing materials.

GOLD: \$10,000

8 banquet tickets (Friday night-Reserved; Gazelles-Reserved; Saturday night-Reserved); 8 expo passes; 5 multi-item raffle tickets; recognition at event and in marketing materials.

SILVER: \$5,000

4 banquet tickets (Friday night; Gazelles; Saturday night); 4 expo passes; 4 multi-item raffle tickets; recognition at event, and in marketing materials.

BRONZE: \$3,000

2 banquet tickets (Friday night; Gazelles; Saturday night); 2 expo passes; 2 multi-item raffle tickets; recognition at event, and in marketing materials.

ANNUAL HUNTING & PHOTO AWARDS BANQUET - THURSDAY NIGHT

TITLE: \$2,000

Recognized as Title Sponsor. 10 banquet tickets; hosted bar; 5 multi-item raffle tickets; recognition at event and in marketing materials.

GOLD: \$1,000

10 banquet tickets; hosted bar; 4 multi-item raffle tickets; recognition at event and in marketing materials.

SILVER: \$750

4 banquet tickets; hosted bar; 3 multi-item raffle tickets; recognition at event and in marketing materials.

BRONZE: \$500

2 banquet tickets; hosted bar; 2 multi-item raffle tickets; recognition at event and in marketing materials.

RESERVED TABLE FOR 10

Includes reserved seating, meal, hosted bar, & 10 multi-item raffle tickets.

\$1,200 early bird (before Dec. 1) \$1,500 (after Dec. 1)

INDIVIDUAL TICKETS

Includes meal & hosted bar.

\$120 early bird (before Dec. 1) \$150 (after Dec. 1)

FRIDAY NIGHT BANQUET

RESERVED TABLE FOR 10

Includes reserved seating, meal, hosted bar, & 10 multi-item raffle tickets.

\$1,600 early bird (before Dec. 1) \$2,000 (after Dec. 1)

INDIVIDUAL TICKETS

Includes meal and hosted bar.

\$160 early bird (before Dec. 1) \$200 (after Dec. 1)

Event Sponsorships, Tables, Tickets

GAZELLES LUNCHEON - SATURDAY

TITLE: \$3,000

Recognized as Title Sponsor and speaking opportunity. Reserved table for 10; 10 Expo Hall passes; 5 multi-item raffle tickets; opportunity to address audience; recognition at event and in marketing materials; includes meal & hosted bar.

GOLD: \$2,000

10 banquet tickets; 10 Expo Hall passes; 4 multi-item raffle tickets; recognition at event and in marketing materials; includes meal & hosted bar.

SILVER: \$1,000

4 banquet tickets; 4 Expo Hall passes; 3 multi-item raffle tickets; recognition at event and in marketing materials; includes meal & hosted bar.

BRONZE: \$500

2 banquet tickets; 2 Expo Hall passes; 2 multi-item raffle tickets; recognition at event and in marketing materials; includes meal & hosted bar.

PEWTER: \$200

1 banquet ticket; 1 Expo Hall pass; 1 multi-item raffle ticket; recognition at event and in marketing materials; includes meal & hosted bar.

RESERVED TABLE FOR 10

Includes reserved seating, meal, hosted bar, & 10 multi-item raffle tickets.

\$1,200 early bird (before Dec. 1)

\$1,500 (after Dec. 1)

INDIVIDUAL TICKETS

Includes meal & hosted bar.

\$120 early bird (before Dec. 1)

\$150 (after Dec. 1)

SATURDAY NIGHT GALA

RESERVED TABLE FOR 10

Includes reserved seating, meal, hosted bar, & 10 multi-item raffle tickets.

\$2,400 early bird (before Dec. 1)

\$3,000 (after Dec. 1)

INDIVIDUAL TICKETS

Includes meal & hosted bar.

\$240 early bird (before Dec. 1)

\$300 (after Dec. 1)

LIFE MEMBER BREAKFAST - SUNDAY MORNING

TITLE: \$1,000

Recognized as Title Sponsor and speaking opportunity. 10 breakfast tickets, 2 multi-item raffle tickets, recognition at event and in marketing materials.

RESERVED TABLE FOR 10

Includes reserved seating, meal, & 10 multi-item raffle tickets.

\$600 early bird (before Dec. 1)

\$750 (after Dec. 1)

INDIVIDUAL TICKETS

Includes meal.

\$60 early bird (before Dec. 1)

\$75 (after Dec. 1)

*Reservation deadline: January 4.

Auction Catalog

Presented to all banquet attendees and displayed online for all to view; features all items available for bidding during live auctions. **Deadline is November 2, 2026.**

TITLE SPONSOR: \$1,500*EXCLUSIVE*

Your company name and/or logo on the front cover and includes a premium full-page ad placement on the inside front or back cover and editorial about your business.

INDIVIDUAL PLACEMENTS:

- Outside Back Cover: \$1000
- Inside Front Cover: \$800
- Inside Back Cover: \$800
- Full-Page Ad: \$400
- 1/2 Page Ad: \$200



AD SPECS

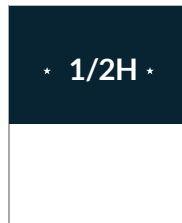


FULL-PAGE

Bleed: 8.75"w x 11.25"h

Bleed Safety: 8.25"w x 10.75"h

No Bleed: 8"w x 10.5"h



1/2 PAGE

No Bleed: 8"w x 5.125"h

Artwork Specifications

All ads must be 300 dpi or better, all fonts outlined, and CMYK; formats accepted: .pdf, .jpg, eps, or .ai.

For questions, customized sponsorship packages, or to secure your spot, contact Joe Betar, Executive Director, HSCF, at joe@wehuntwegive.org or 832.767.1881

Convention Sponsor Order

PREMIUM SPONSORSHIPS:

- Title Sponsor \$20,000
- Gold Sponsor \$15,000
- Silver Sponsor \$10,000

BRANDING OPPORTUNITIES:

- Lanyards / Name Badges ~~\$5,000~~ \$5,000
- Branded Charging Stations \$5,000
- Escalator Branding Both Sections \$5,000
- Escalator Branding Lower Section \$4,000
- Escalator Branding Upper Section \$1,500
- Escalator Runner \$1,200
- Attendee Bags \$3,500
- Hotel Key Cards \$2,500
- Auction Paddles \$2,500
- Banquet Hall Photo Backdrop \$2,500
- Cocktail Napkins ~~\$1,500~~ \$1,500
- Writing Pens \$1,500
- Elevator Branding \$1,000
- Bid Cards \$1,000
- Raffle Area Signage \$500
- Pre Show/Post Show Eblast \$500

GAZELLES SPONSORSHIPS:

- Title \$3,000
- Gold \$2,000
- Silver \$1,000
- Bronze \$500
- Pewter \$200

DLD SCHOLARSHIP SPONSOR:

- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$3,000

ANNUAL AWARDS SPONSORSHIPS:

- Title Sponsor \$2,000
- Gold Sponsor \$1,000
- Silver Sponsor \$750
- Bronze Sponsor \$500

LIFE MEMBER BREAKFAST SPONSORSHIPS:

- Title Sponsor \$1,000

SPONSORSHIP INFORMATION

Sponsor Name:
(for signage and publications)

Contact Name:

Address:

E-mail Address:

City: State: Zip:

Phone: Fax:

Website:

BILLING INFORMATION

VISA AMEX Mastercard Discover

Card #:

CCV #: Exp. Date:

Name on Card:

Total:

Date:

Signature:

Marketing Note: all corporate logos should be submitted in vector, .ai or .eps formats. Questions regarding artwork? Contact Carla Nielsen at carla@wehuntwegive.org.

*Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. Houston Safari Club (HSC) is a 501(c)(4) organization. Payments to HSC are not deductible as charitable contributions for federal income tax purposes. Please contact your tax advisor concerning deductibility of any payments as business deductions. HSC EIN: 76-0082197. HSC and HSCF are independent organizations, are not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.

Auction Catalog Insertion Order

AUCTION CATALOG

TITLE SPONSOR \$2,000 ONE Sponsor Only!

Includes name and logo on front cover & premium full-page ad placement on the inside front OR back cover

\$ SUBTOTAL

INDIVIDUAL PLACEMENTS

Inside Front Cover (Full Page) \$800

Full Page \$400

Inside Back Cover (Full Page) \$800

Half Page \$200

Outside Back Cover (Full Page) \$1000

\$ TOTAL

Marketing Note: all corporate logos should be submitted in vector, .ai or .eps formats.

All advertising materials can be sent to Carla Nielsen at carla@wehuntwegive.org no later than November 2, 2026.

ADVERTISER/AGENCY INFO

Name of Business:

Contact Name:

Address:

E-mail Address:

City: State: Zip:

Phone: Fax:

Website:

Agency: (if applicable)

BILLING INFO

VISA AMEX Mastercard Discover

Card #:

CCV #: Exp. Date:

Name on Card:

Rate:

Discount:

Other:

Total:

TERMS OF CONTRACT

Funds are payable to Houston Safari Club Foundation, at the below address. Advertising materials must be sent by the issue closing date. Advertiser and/or Agency agree to abide by the terms of the current advertising rate card. Publisher has the right to revise rates herein upon 30-day notice to the Advertiser. Advertiser agrees to furnish advertisements within the Publisher's deadlines, to meet payment schedules, and to hold Publisher harmless from all liability. Publisher agrees to run advertisements per this contract for Advertiser, repeating the last published advertisement unless a new advertisement is furnished by Advertiser and/or Agency within Publisher's deadlines. Publisher reserves the right to hold Advertiser and/or its Advertising Agency jointly and severally liable for payment due the Publisher. If necessary to turn an account over to attorneys or a collection agency for payment, the Advertiser will be responsible for paying any fees resulting from such action. Advertiser agrees that any dispute shall be governed by the laws of the State of Texas, and Advertiser hereby submits to the jurisdiction of the State of Texas. Payment Terms: All invoices are net 30 days. Advertiser must have valid credit card information on file to place an ad. Payment may be made via check or credit card. HSCF can also set up an automatic payment via credit card if the advertiser desires. Outstanding balances over 30 days will result in a service charge to the card on file. If a card is declined, the advertisement will be withdrawn from the publication. Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor: HSCF EIN 74-2177975. HSCF is an independent organization, is not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.

HSCF reserves the right to refuse any advertisement believed to be incompatible with our mission or deemed competitive or contrary to the best interests of HSCF.

Signature: Date: