

EXHIBITOR PRIORITY POINT SYSTEM



The Houston Safari Club Foundation (HSCF) Exhibitor Priority Point Program recognizes and rewards exhibitors for their ongoing participation and support of HSCF and its mission. The program encourages long-term partnerships by awarding points based on engagement, contributions, and loyalty over time. Priority points are used to determine booth placement and location requests, based on the highest number of points and practical availability.

BOOTH PLACEMENT AND ELIGIBILITY

- Exhibitor acceptance and booth placement will be determined by the HSCF Convention Committee.
- Earned points are not a guarantee of participation.
- HSCF shall assign exhibit space on an annual basis. Placement does not imply the same or similar space will be reserved or offered for future events.
- Booth location preferences and requests for proximity to other exhibitors will be considered and honored whenever possible.
- Deadlines
 - July 1: A completed exhibitor application and 50% deposit due (minimum).
 - September 1: Balance of booth due. See the HSCF Exhibitor Application and Contract for additional information and deadlines.
 - August 1: Booth assignments determined and communicated.
- New exhibitors whose applications are received by the deadline will be considered for placement following completion of priority booth assignments.

EARNING PRIORITY POINTS

Exhibitors will earn points annually for their participation and support as follows:

ACTIVITY	POINTS
Booth Fees	1 point per \$1,000 in paid booth fees
Live Auction Donations	1 point per \$1,000 net revenue generated
Silent Auction Donations	1 point per \$500 net revenue generated
Raffle Donations	1 point per \$500 net revenue generated
Game Donations	1 point per \$1,000 net revenue generated
Convention Sponsorship	1 point per \$1,000 committed
Corporate Sponsorship (<i>if exhibiting</i>)	1 point per \$1,000 committed
Advertising*	1 point per \$500 committed

Exhibitors committing to multi-year exhibitor agreements will receive priority point bonus multipliers as follows:

2-Year Agreement	+10% total annual priority point bonus
3-Year Agreement	+15% total annual priority point bonus

*Advertising may include Hunter's Horn magazine, Bush Telegraph newsletter, Hunting Matters podcast, Member Directory, or annual auction catalog.

Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. Houston Safari Club (HSC) is a 501(c)(4) organization. Payments to HSC are not deductible as charitable contributions for federal income tax purposes. Please contact your tax advisor concerning deductibility of any payments as business deductions. HSC EIN: 76-0082197. HSC and HSCF are independent organizations, are not affiliated with Safari Club International (SCI) or its affiliates and are not a chapter or affiliate of any other organization.

DEDUCTIONS OR LOSS OF PRIORITY POINTS

- Exhibitors may forfeit 10% of accumulated priority points under the following conditions:
 - Deposit or balance not paid in full per established deadlines.
 - Vacating or dismantling a booth prior to the conclusion of the event.
 - Non-compliance with HSCF booth construction guidelines or exhibitor rules and regulations.
- Exhibitors who do not apply for participation in two (2) consecutive years will forfeit all accumulated points. This provision does not apply to exhibitors on the waitlist.
- Violations of the Exhibitor Agreement or unethical conduct may result in partial or full point forfeiture, removal from the event, and/or exclusion from future HSCF events, at the discretion of HSCF.

MERGERS & ACQUISITIONS

- Mergers: The company with the higher number of points will have its total applied.
- Spin-offs: Points will be divided equally between the parent and spin-off company.
- Priority points are not transferable from one company to another in the case of non-affiliated exhibitors.

CANCELLATIONS AND NO-SHOWS

- Exhibitors who cancel for a legitimate reason after full payment may, at HSCF's discretion, receive points for that year.
- Exhibitors who are no-shows will not receive points for that year.