

# EXHIBITOR DONATION POLICY



The HSCF Worldwide Hunting Expo & Convention is our largest fundraising event of the year. These funds make it possible to implement our programs for worldwide conservation, youth education, youth hunting and fishing experiences, and scholarships. Your donation allows HSCF to continue its mission to preserve the sport of hunting through education, conservation, and the promotion of our hunting heritage.

All exhibitors are required to provide a donation in support of these fundraising efforts. Donations provide an opportunity for exhibitors to receive advertising, increase booth traffic, increase visibility to convention attendees, and possibly secure future clients.

## DONATION GUIDELINES

- All exhibitors are required to make a donation to support HSCF's fundraising efforts, except for non-profit organizations.
- All donations are due by September 1.
- Only the top 25 donations (total 75) will be accepted for live auctions.
- The remaining donations and donations received after the submission deadline will be used at the discretion of HSCF (raffle, silent auctions, other events, etc.).
- To maximize fundraising performance, donated hunts, firearms, gear, and experiences must represent premium, marketable offerings capable of generating competitive, high-volume bidding. Packages should be complete, clearly defined, and inclusive of trophy fees and essential components to avoid uncertainty for bidders. Hunt credits, open-ended vouchers, or partially defined experiences will not be accepted, as they consistently underperform and create administrative complications. Donors are strongly encouraged to contribute turnkey, high-demand opportunities that reflect excellence in quality, reputation, and execution—ensuring maximum return for conservation, education, and advocacy funding.
- The completion of a donation form and submission of high-resolution images for marketing purposes is required.
- All donations must be valued in USD.
- Live auction donations from registered exhibitors will receive priority consideration. Donations from parties not exhibiting will be considered on a case-by-case basis.
- HSCF reserves the right to reject or withdraw any donation, at its discretion, at any time.
- Rules and additional information may be found here: [hscfdn.org/exhibitors](https://hscfdn.org/exhibitors).

## AUCTION ITEM VALUE THRESHOLD & PLACEMENT POLICY

To maximize fundraising effectiveness and ensure appropriate placement, Houston Safari Club Foundation evaluates each donation based on fair market value, uniqueness, bidder appeal, and revenue potential. Recommended placement thresholds are as follows:

### LIVE AUCTION PLACEMENT

- Recommended minimum retail value: \$7,500 or greater
- Items should be complete, premium experiences or merchandise with broad bidder appeal
- Unique, exclusive, or once-in-a-lifetime opportunities are strongly preferred
- Final placement determined at HSCF's sole discretion based on revenue potential and program balance

**SILENT AUCTION PLACEMENT**

- Recommended retail value: \$1,000 to \$5,000
- Includes quality hunts, trips, firearms, optics, gear packages, artwork, and outdoor equipment
- Items should be complete and immediately usable without mandatory upgrades
- Higher-value silent auction items may be featured in “Featured Silent” or “Super Silent” sections

**GENERAL AUCTION ELIGIBILITY**

- Items with retail value below \$1,000 may be accepted selectively, typically as part of packaged lots or bundled offerings to increase competitiveness and bidding activity
- HSCF reserves the right to bundle items to improve auction performance
- Final auction placement is determined by HSCF to maximize fundraising results