

HUNTING MATTERS PODCAST



An Hunting Matters is the official, award-winning podcast of Houston Safari Club Foundation. Featuring hunters, conservationists, outdoor professionals, and thought leaders, each episode dives deep into the stories that shape the future of wildlife and hunting heritage. Available in audio on all major podcast platforms, video on HSCF's YouTube channel and Spotify, and the HSCF website.

Title Sponsor: \$800/month

- Exclusive "Presented by [Your Company]" mention
- Logo and link featured on all show notes and video descriptions
- 30-second pre-roll and mid-roll ads (audio + video)
- 6-month commitment required

Standard Sponsor: \$500/month

- 30-second pre-roll ad (audio + video)
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- 3-month minimum commitment

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- Logo and link featured on show notes and video descriptions
- 3-month minimum commitment

Add-Ons (Optional with the purchase of one of the tiers noted above)

- Social media mention (Facebook, X, Instagram, LinkedIn): \$100/post
- YouTube overlay logo placement: \$75/episode

AWARDS

2022 AVA Digital awards Gold Winner

Category: Audio Production / Radio | Audio Production/Radio | Podcast

2022 NYX/Marcom Silver Winner

Category: Non-Profit/Podcast

2022 Marcom Gold Winner

Category: VIDEO/AUDIO | AUDIO/RADIO | PODCAST

2022 Davey Award Gold Winner

Category: Podcast General/Education

2023 NYX/Marcom Silver Winner

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2023 AIVA W3 Awards Winner

Gold: Podcast/Associations; Silver: Podcast/Best Co-Hosts

2023 Davey Award Silver Winner

Category: Features-Branded – Series; Features-Best Co-Hosts: Silver
Podcast Series-Educational: Silver

2024 AVA Gold Winner

Category: Audio Production/Radio/Podcast

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HUNTING MATTERS ADVERTISING AGREEMENT



PLAN LEVEL

☐ Title ☐ Standard ☐ Supporting

\$

ADD-ONS

☐ Social Media ☐ YouTube

\$

SCHEDULE DATES

☐ Jan ☐ Mar ☐ May _____ ☐ Jul ☐ Sep _____ ☐ Nov
☐ Feb ☐ Apr _____ ☐ Jun _____ ☐ Aug _____ ☐ Oct ☐ Dec

\$

All ad materials should be sent to: joe@wehuntwegive.org

ADVERTISER/AGENCY INFORMATION

Name of Business:

Contact Name:

E-mail Address:

Address:

City: State: Zip:

Phone: Fax:

Website:

Agency: (if applicable)

BILLING INFORMATION

☐ VISA ☐ AMEX ☐ Mastercard ☐ Discover

Card #:

CCV #: Exp. Date:

Name on Card:

Rate:

Discount:

Other:

Total:

TERMS OF CONTRACT

Funds are payable to Houston Safari Club Foundation, at the below address. Advertising materials must be sent by the issue closing date. Advertiser and/or Agency agree to abide by the terms of the current advertising rate card. Publisher has the right to revise rates herein upon 30-day notice to the Advertiser. Advertiser agrees to furnish advertisements within the Publisher's deadlines, to meet payment schedules, and to hold Publisher harmless from all liability. Publisher agrees to run advertisements per this contract for Advertiser, repeating the last published advertisement unless a new advertisement is furnished by Advertiser and/or Agency within Publisher's deadlines. Publisher reserves the right to hold Advertiser and/or its Advertising Agency jointly and severally liable for payment due the Publisher. If necessary to turn an account over to attorneys or a collection agency for payment, the Advertiser will be responsible for paying any fees resulting from such action. Advertiser agrees that any dispute shall be governed by the laws of the State of Texas, and Advertiser hereby submits to the jurisdiction of the State of Texas. Payment Terms: All invoices are net 30 days. Advertiser must have valid credit card information on file to place an ad. Payment may be made via check or credit card. HSCF can also set up an automatic payment via credit card if the advertiser desires. Outstanding balances over 30 days will result in a service charge to the card on file. If a card is declined, the advertisement will be withdrawn from the publication. Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. HSCF is an independent organization, is not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.

HSCF reserves the right to refuse any advertisement believed to be incompatible with our mission or deemed competitive or contrary to the best interests of HSCF.

Signature: Date: