

HOUSTON SAFARI CLUB FOUNDATION  
*Worldwide*

# HUNTING EXPO

*and Convention*

**JANUARY  
23-25, 2026**

THE WOODLANDS WATERWAY  
MARRIOTT HOTEL &  
CONVENTION CENTER



*Experience  
New Frontiers*



# About Our Convention

## ABOUT THE CONVENTION

The Houston Safari Club Foundation (HSCF) Convention is a celebration of conservation, hunting, and outdoor adventure. This premier fundraising event brings together outdoor enthusiasts, leading industry brands, outfitters, and global conservation advocates. Proceeds directly support scholarships, youth education, hunter advocacy, and wildlife conservation.

## OUR IMPACT

- \$3M+ in scholarships awarded.
- \$4M+ in conservation grants.
- Hundreds of students annually benefit from youth outdoor education programs.

## ATTENDEE SNAPSHOT

### CATEGORY

Avg. Household Income

Avg. Net Worth

Career

Land Ownership

Travel

Assets

### STATISTICS

\$200k–\$500k (18% earn \$500k+)

\$2.2–\$2.5M (23% \$5M+)

66% business owners; 21% executive level

50% own acreage; 52% own 100+ acres

44% take 6+ hunting trips/year; 90% leisure travel

89% trucks, 59% own 3+ vehicles, 48% ATV/UTVs

## EXPO HALL PASSES

- Day Pass: \$20
- Weekend Pass: \$35
- Free admission for children 15 & under, active Military or First Responders with ID.

*Includes a 1-year introductory HSCF digital membership*

## EXHIBITOR BOOTHS

### RATES

- 8x10: \$1,760
- 10x10: \$2,200
- 10x10 Corner Upgrade: +\$350
- 10x10 End Cap Upgrade: +\$700
- Premium Upgrade (booths facing center of room, encircling bars, membership, raffle areas): +\$350
- Outdoor Placement (10x10): \$1,500 (*Call for Details*)

Each 10x10 booth space includes an 8' draped table, 2 chairs, 2 name badges, wireless internet connection, electrical connection, pipe, drape, wastebasket, and a booth sign.

*Corner and/or end cap upgrades are subject to limited availability. Additional name badges may be purchased for \$25 each. All areas are carpeted.*

# Premium Sponsorship Packages

## TITLE SPONSOR: \$20,000

- “Presented by” naming rights.
- 20x20 booth space.
- Logo on all Expo Hall Aisle Banner Dangers
- 30–60 second commercial at banquets + speaking opportunity.
- Premium logo placement across signage, print, digital, and all pre-show and post-show email promotions.
- Full-page ad in Hunter’s Horn magazine (4 issues; print & digital).
- Choice of covers in Auction Catalog.
- 10 tickets to all banquets; 100 expo hall passes.
- Mentions in media buys, show promotions, press releases, social, emails, website.
- Pre-show and post-show eblasts (3 each).
- 20 raffle entries for sponsor-only raffle.

## GOLD SPONSOR: \$18,000

- 10x20 booth space.
- Logo placement across signage, print, digital, and all pre-show and post-show email promotions.
- 30-60 second commercial at all banquets
- Full-page ad in Hunter’s Horn magazine (4 issues; print & digital).
- Full-page auction catalog ad.
- 10 tickets to all banquets; 50 expo passes.
- Mentions in media buys, show promotions, press releases, social, emails, website.
- Pre-show and post-show eblasts (2 each).
- 15 raffle entries for sponsor-only raffle.

## SILVER SPONSOR: \$15,000

- 10x10 booth.
- Logo placement across signage, print, digital, and all pre-show and post-show email promotions.
- Recognition at all banquets
- Half-page ad in Hunter’s Horn magazine (2 issues; print & digital).
- Half-page ad in Auction Catalog
- 10 tickets to all banquets; 25 expo passes.
- Mentions in media buys, show promotions, press releases, social, emails, website.
- Pre-show and post-show eblasts (1 each).
- 10 raffle entries for sponsor-only raffle.



# Branding Opportunities

## **DAILY GEAR GIVEAWAY: \$20,000**

Logo on a branded specialty item to be given to all convention attendees.

## **LANYARDS/NAME BADGES \$5,000**

Logo on all convention lanyards; sponsor chooses lanyard color.

## **HOTEL KEY CARDS: \$5,000**

Logo on all hotel room key cards. \*Artwork due by 11.01.25

## **ATTENDEE BAGS: \$4,000**

Logo on all attendee bags. \*Artwork due by 11.15.25

## **AUCTION PADDLES: \$3,500**

Logo on all auction paddles. \*Artwork due by 11.15.25

## **PHOTOGRAPHY AND RED CARPET: \$2,500**

Logo on Saturday night gala photo backdrop.

## **SELFIE PHOTO STATION: \$2,000**

Your brand on a designated selfie station.

## **ESCALATOR RUNNER: \$1,500**

Logo/branding on escalator.

## **BID CARDS: \$1,500**

Logo on all auction registration/number bid cards.

## **WRITING PENS: \$1,500**

Logo on pens used throughout convention.

## **COCKTAIL NAPKINS: \$1,500**

Logo on cocktail napkins at all bars.

## **RAFFLE AREA SIGNAGE: \$1,000**

Logo on all raffle tickets and in raffle area. \*Artwork due by 11.15.25

## **GAZELLES ROAMING PHOTOGRAPHER: \$1,000**

Logo on all photos taken during the Gazelles luncheon.

## **PRE OR POST SHOW EMAIL BLAST: \$600**

Branding on dedicated eblast to over 10,000 contacts.

*\*All Branding Sponsors receive 5 raffle entries for sponsor-only raffle.*



# Event Sponsorships, Tables, Tickets

## HSCF DAN L DUNCAN SCHOLARSHIP SPONSORSHIPS

### PLATINUM: \$15,000

Table of 10 for banquets (Friday night-Reserved; Gazelles-Reserved; Saturday night-Ivory Table); 10 expo passes; recognition at event and in marketing materials.

### GOLD: \$10,000

8 banquet tickets (Friday night-Reserved; Gazelles-Reserved; Saturday night-Reserved); 8 expo passes; recognition at event and in marketing materials.

### SILVER: \$5,000

4 banquet tickets (Friday night; Gazelles; Saturday night); 4 expo passes; recognition at event and in marketing materials.

### BRONZE: \$3,000

2 banquet tickets (Friday night; Gazelles; Saturday night); 2 expo passes; recognition at event and in marketing materials.

*\*All Scholarship Sponsors receive 5 raffle entries for the sponsor-only raffle.*

## ANNUAL HUNTING & PHOTO AWARDS BANQUET - THURSDAY NIGHT

### TITLE: \$3,000

Recognized as Title Sponsor. 10 banquet tickets; hosted bar; 10 raffle tickets; recognition at event and in marketing materials.

### GOLD: \$2,500

10 banquet tickets; hosted bar; 10 raffle tickets; recognition at event and in marketing materials.

### SILVER: \$1,000

4 banquet tickets; hosted bar; 4 raffle tickets; recognition at event and in marketing materials.

### BRONZE: \$750

2 banquet tickets; hosted bar; 2 raffle tickets; recognition at event and in marketing materials.

### INDIVIDUAL TICKETS

Adult: \$150 early bird (*before Dec. 1*)

\$175 (*after Dec. 1*); includes meal and hosted bar

Student (age 17 & younger): \$100 early bird (*before Dec. 1*)

\$125 (*after Dec. 1*); includes meal

## FRIDAY NIGHT BANQUET

### INDIVIDUAL TICKETS

Adult \$175 early bird (*before Dec. 1*)

\$225 (*after Dec. 1*); includes meal & hosted bar.

Student (age 17 & younger): \$100 early bird (*before Dec. 1*)

\$150 (*after Dec. 1*); includes meal

# Event Sponsorships, Tables, Tickets

## GAZELLES LUNCHEON - SATURDAY

### TITLE: \$5,000

Recognized as Title Sponsor and speaking opportunity. Reserved table for 10; 10 Expo Hall passes; opportunity to address audience; recognition at event and in marketing materials; includes meal & hosted bar.

### GOLD: \$2,500

10 banquet tickets; 10 Expo Hall passes; recognition at event and in marketing materials; includes meal & hosted bar.

### SILVER: \$1,000

4 banquet tickets; 4 Expo Hall passes; recognition at event and in marketing materials; includes meal & hosted bar.

### BRONZE: \$750

2 banquet tickets; 2 Expo Hall passes; recognition at event and in marketing materials; includes meal & hosted bar.

### INDIVIDUAL TICKETS

Adult: \$150 early bird (*before Dec. 1*)

\$200 (*after Dec. 1*); includes meal and hosted bar

Student (age 17 & younger): \$100 early bird (*before Dec. 1*)

\$150 (*after Dec. 1*); includes meal

*\*All Gazelles Sponsors receive 5 raffle entries for sponsor-only raffle.*

## SATURDAY NIGHT GALA

### IVORY TABLE FOR 10

\$5,000 early bird (*before Dec. 1*); \$5,500 (*after Dec. 1*); includes priority reserved seating, meal, table attendant, & hosted bar.

### RESERVED TABLE FOR 10

\$3,500 early bird (*before Dec. 1*); \$4,000 (*after Dec. 1*); includes reserved seating, meal & hosted bar.

### INDIVIDUAL TICKETS

Adult: \$350 early bird (*before Dec. 1*)

\$400 (*after Dec. 1*); includes meal and hosted bar

Student (age 17 & younger): \$200 early bird (*before Dec. 1*)

\$250 (*after Dec. 1*); includes meal

*\*Limited seating available. Reserve seating with full table purchases or sponsorship only.*

## LIFE MEMBER BREAKFAST - SUNDAY MORNING

### TITLE: \$1,000

Recognized as Title Sponsor and speaking opportunity. 10 breakfast tickets; recognition at event and in marketing materials.

### INDIVIDUAL TICKETS

Adult: \$50 early bird (*before Dec. 1*)

\$100 (*after Dec. 1*); includes meal

*\*Reservation deadline: January 5.*



# Auction Catalog

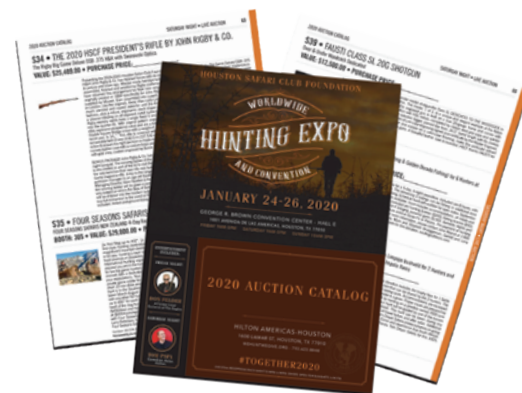
Presented to all banquet attendees and displayed online for all to view; features all items available for bidding during live auctions. **Deadline is November 1, 2025.**

## TITLE SPONSOR: \$1,500 \*EXCLUSIVE\*

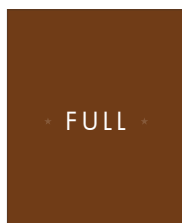
Your company name and/or logo on the front cover and includes a premium full-page ad placement on the inside front or back cover and editorial about your business.

## INDIVIDUAL PLACEMENTS:

- Outside Back Cover: \$1000
- Inside Front Cover: \$800
- Inside Back Cover: \$800
- Full-Page Ad: \$400
- 1/2 Page Ad: \$200



## AD SPECS

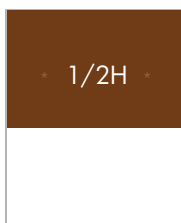


### FULL-PAGE

**Bleed:** 8.75"w x 11.25"h

**Bleed Safety:** 8.25"w x 10.75"h

**No Bleed:** 8"w x 10.5"h



### 1/2 PAGE

**No Bleed:** 8"w x 5.125"h

## Artwork Specifications

All ads must be 300 dpi or better, all fonts outlined, and CMYK; formats accepted: .pdf, .jpg, .eps, or .ai.

For questions, customized sponsorship packages, or to secure your spot, contact Joe Betar, Executive Director, HSCF, at [joe@wehuntwegive.org](mailto:joe@wehuntwegive.org) or 832.767.1881.

# Convention Sponsor Order

## PREMIUM SPONSORSHIPS:

- ☐ Title Sponsor \$20,000
- ☐ Gold Sponsor \$18,000
- ☐ Silver Sponsor \$15,000

## BRANDING OPPORTUNITIES:

- ☐ Daily Gear Giveaway \$20,000
- ☐ Lanyards / Name Badges \$5,000
- ☐ Hotel Key Cards 5,000
- ☐ Attendee Bags \$4,000
- ☐ Auction Paddles \$3,500
- ☐ Photography and Red Carpet \$2,500
- ☐ Escalator Runner \$1,500
- ☐ Official Convention Writing Pens \$1,500
- ☐ Cocktail Napkins \$1,500
- ☐ Selfie Photo Station \$2,000
- ☐ Raffle \$1,000
- ☐ Bid Cards \$1,000
- ☐ Pre Show/Post Show Eblast \$600
- ☐ Gazelles Roaming Photographer \$1,000

## GAZELLES SPONSORSHIPS:

- ☐ Title \$5,000
- ☐ Gold \$2,500
- ☐ Silver \$1,000
- ☐ Bronze \$750
- ☐ Pewter \$350

## DLD SCHOLARSHIP SPONSOR:

- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$3,000

## ANNUAL AWARDS SPONSORSHIPS:

- ☐ Title Sponsor \$3,000
- ☐ Gold Sponsor \$2,500
- ☐ Silver Sponsor \$1,000
- ☐ Bronze Sponsor \$750

## LIFE MEMBER BREAKFAST SPONSORSHIPS:

- ☐ Title Sponsor \$1,000

## SPONSORSHIP INFORMATION

Sponsor Name: .....  
(for signage and publications)

Contact Name: .....

Address: .....

E-mail Address: .....

City: ..... State: ..... Zip: .....

Phone: ..... Fax: .....

Website: .....

## BILLING INFORMATION

■ VISA    ■ AMEX    ■ Mastercard    ■ Discover

Card #: .....

CCV #: ..... Exp. Date: .....

Name on Card: .....

Total: .....

Date: .....

Signature: .....

**Marketing Note: all corporate logos should be submitted in vector, .ai or .eps formats. All advertising materials must be submitted by October 31st.**

\*Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. Houston Safari Club (HSC) is a 501(c)(4) organization. Payments to HSC are not deductible as charitable contributions for federal income tax purposes. Please contact your tax advisor concerning deductibility of any payments as business deductions. HSC EIN: 76-0082197. HSC and HSCF are independent organizations, are not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.



# Auction Catalog Insertion Order

## AUCTION CATALOG

**TITLE SPONSOR \$2,000 ONE Sponsor Only!**

☐ Includes name and logo on front cover & premium full-page ad placement on the inside front OR back cover

\$ **SUBTOTAL**

## INDIVIDUAL PLACEMENTS

- ☐ Inside Front Cover (Full Page) \$800      ☐ Full Page \$400  
☐ Inside Back Cover (Full Page) \$800      ☐ Half Page \$200  
☐ Outside Back Cover (Full Page) \$1000

\$ **TOTAL**

All ad materials should be sent to: carla@wehuntwegive.org

**Marketing Note: all corporate logos should be submitted in vector, .ai or .eps formats. All advertising materials must be submitted by October 31st.**

## ADVERTISER/AGENCY INFORMATION

Name of Business: .....

Contact Name: .....

Address: .....

E-mail Address: .....

City: ..... State: ..... Zip: .....

Phone: ..... Fax: .....

Website: .....

Agency: (if applicable) .....

## BILLING INFORMATION

☐ VISA      ☐ AMEX      ☐ Mastercard      ☐ Discover

Card #: .....

CCV #: ..... Exp. Date: .....

Name on Card: .....

Rate: .....

Discount: .....

Other: .....

Total: .....

## TERMS OF CONTRACT

Funds are payable to Houston Safari Club Foundation, at the below address. Advertising materials must be sent by the issue closing date. Advertiser and/or Agency agree to abide by the terms of the current advertising rate card. Publisher has the right to revise rates herein upon 30-day notice to the Advertiser. Advertiser agrees to furnish advertisements within the Publisher's deadlines, to meet payment schedules, and to hold Publisher harmless from all liability. Publisher agrees to run advertisements per this contract for Advertiser, repeating the last published advertisement unless a new advertisement is furnished by Advertiser and/or Agency within Publisher's deadlines. Publisher reserves the right to hold Advertiser and/or its Advertising Agency jointly and severally liable for payment due the Publisher. If necessary to turn an account over to attorneys or a collection agency for payment, the Advertiser will be responsible for paying any fees resulting from such action. Advertiser agrees that any dispute shall be governed by the laws of the State of Texas, and Advertiser hereby submits to the jurisdiction of the State of Texas. Payment Terms: All invoices are net 30 days. Advertiser must have valid credit card information on file to place an ad. Payment may be made via check or credit card. HSCF can also set up an automatic payment via credit card if the advertiser desires. Outstanding balances over 30 days will result in a service charge to the card on file. If a card is declined, the advertisement will be withdrawn from the publication. Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. HSCF is an independent organization, is not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.

HSCF reserves the right to refuse any advertisement believed to be incompatible with our mission or deemed competitive or contrary to the best interests of HSCF.

Signature: ..... Date: .....