

# HUNTING Matters™

presented by  HSCF  
WeHuntWeGive.org

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## HOUSTON SAFARI CLUB FOUNDATION PRESENTS “HUNTING MATTERS”

An acclaimed podcast celebrating the wonders of the great outdoors. Join hosts Joe Betar, Executive Director of HSCF, and Houston media personality Ramon Robles as they delve into captivating discussions with a diverse array of guests. From hunting and fishing to sport shooting, conservation, policy, and even culinary arts, this podcast covers it all.

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### Award Winning

2022 AVA Digital awards Gold Winner

Category: Audio Production / Radio | Audio Production/Radio | Podcast

2022 NYX/Marcom Silver Winner

Category: Non-Profit/Podcast

2022 Marcom Gold Winner

Category: VIDEO/AUDIO | AUDIO/RADIO | PODCAST

2022 Davey Award Gold Winner

Category: Podcast General/Education

2023 NYX/Marcom Silver Winner

Category: Non-Profit/Podcast

2023 AIVA W3 Awards Winner

Gold: Podcast/Associations; Silver: Podcast/Best Co-Hosts

2023 Davey Award Silver Winner

Category: Features-Branded – Series; Features-Best Co-Hosts: Silver  
Podcast Series-Educational: Silver

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### Silver Plan

- 1x :30 LIVE read by host (4x monthly)
- 1x :30 recorded (4x monthly)

- 1x social media post (1x monthly)

**\$375.00 per month**

### Gold Plan

- 1x LIVE read per show (4x monthly)
- 1x :30 recorded per show (4x monthly)
- 2x HSCF social media post (1x monthly)

- 1x segment sponsorship mention with premium adjacent :15 or :30 (4x monthly)

**\$500.00 per month**

### Platinum Presenting Sponsor

- Opening/Closing billboard
- 1x interview or 1x additional recorded/LIVE spots each quarter
- 1x :30 LIVE reads per show (4x monthly)
- 1x :30 recorded per show (4x monthly)
- 1x segment sponsorship mention with premium adjacent :15 or :30 (4x monthly)

- 10x (one week) promotional mentions on KPRC AM 950
  - 1x social media promotional mention on KPRC AM 950 Facebook page
  - 4x HSCF social media post
  - 4x Bush Telegram banner ad
- \$900.00 per month**

For more information, please contact Executive Director Joe Betar [joe@wehuntwegive.org](mailto:joe@wehuntwegive.org) 832.767.1881

Houston Safari Club Foundation • 14811 St. Mary's Lane, Suite 265 • Houston, Texas 77079

P: 713.623.8844 • F: 713.623.8866



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## ADVERTISING AGREEMENT

### PLAN LEVEL

Platinum     Gold     Silver

### SCHEDULE DATES

Jan \_\_\_\_\_     Mar \_\_\_\_\_     May \_\_\_\_\_     Jul \_\_\_\_\_     Sep \_\_\_\_\_     Nov \_\_\_\_\_  
 Feb \_\_\_\_\_     Apr \_\_\_\_\_     Jun \_\_\_\_\_     Aug \_\_\_\_\_     Oct \_\_\_\_\_     Dec \_\_\_\_\_

\$ **SUBTOTAL**

All ad materials should be sent to: [carla@wehuntwegive.org](mailto:carla@wehuntwegive.org)

\$ **TOTAL**

### ADVERTISER/AGENCY INFORMATION

Name of Business: .....

Contact Name: .....

Address: .....

E-mail Address: .....

City: ..... State: ..... Zip: .....

Phone: ..... Fax: .....

Website: .....

Agency: (if applicable) .....

### BILLING INFORMATION

VISA     AMEX     Mastercard     Discover

Card #: .....

CCV #: ..... Exp. Date: .....

Name on Card: .....

Rate: .....

Discount: .....

Other: .....

Total: .....

### TERMS OF CONTRACT

The parties (known as "HSCF" and "Client") hereby enter into a formal business relationship whereby Client agrees to purchase advertising airtime on Houston Safari Club's (herein referred to as HSCF) radio program, pursuant to the entire terms of this advertising agreement. This agreement will commence as of the Client's signature date for the term as noted in this agreement. HSCF agrees to air client's advertisements per the schedule note within this agreement. Client and/or Agency agree to abide by the terms of the current advertising rate card. HSCF has the right to revise rates herein upon a 30-day notice to the Client. HSCF agrees the content of Client's ads shall remain Client's intellectual property and agrees to make no claims otherwise. Client agrees to allow HSCF to use Client's brands, slogans, and trademarks for promotional purposes pursuant to the terms of this radio advertising agreement. Client agrees to hold HSCF harmless from all liability or damages stemming from the execution of this agreement. This agreement may not be modified unless approved in writing by both parties. Order, copy, and/or audio file for commercial is due one week in advance of run date. Client may be charged for any advertisement cancelled without a 24-hour notice. Remedies for errors occurring in advertisement due to mistakes on the part of HSCF are limited to one correction and reinsertion of the adjusted advertisement. Funds are payable to Houston Safari Club Foundation at the address below, by credit card or check. Automatic payments via credit card may be set up if the Client desires. Client must have valid credit card information on file to place an advertisement. All invoices are net 30 days. Outstanding balances over 30 days will result in a service charge to the card on file. If a card is declined, the advertisement will be withdrawn. Client will be responsible for paying any and all fees resulting from any action requiring delinquent accounts being turned over to attorneys or a collection agency for payment. Client agrees that any dispute shall be governed by the laws of the State of Texas, and Client hereby submits to the jurisdiction of the State of Texas. HSCF reserves the right to refuse any advertisement believed to be incompatible with our mission or deemed competitive or contrary to the best interests of HSCF. Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. HSCF is an independent organization, is not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.

Signature: ..... Date: .....

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