

# CORPORATE SPONSORSHIP

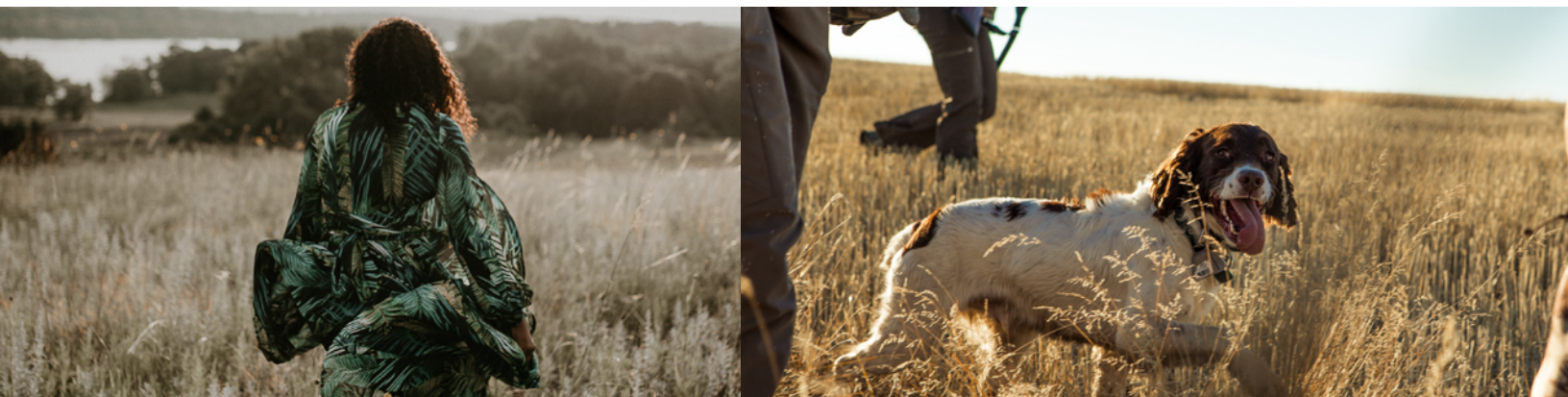
## WHO WE ARE

Houston Safari Club Foundation (HSCF) is a 501(c)(3) non-profit organization. Our mission is to preserve the sport of hunting through education, conservation and the promotion of our hunting heritage. Our efforts are focused on outdoor education, conservation and the recruitment, retention and reactivation of hunters (R3).

Our members come from a diverse background and have a wide variety of hunting, fishing, outdoor and non-endemic interests. HSCF members have a passion for the outdoors, a love of hunting, a commitment to the responsible management of our national resources, the education of future generations and the protection of our rights and legacy as hunter-conservationists. HSCF has provided **646 scholarships totaling over \$2.92 million**. HSCF also provides annual outdoor education programs to over **300 high school students**, in the classroom and in the field. HSCF has provided over **\$4 million** in grants to support conservation, anti-poaching, hunters' rights, youth education, hunters' safety and more.

HSCF offers Corporate Sponsorships for organizations committed to hunting and conservation. As a Corporate Sponsor, your brand maintains an ongoing presence and visibility to our members throughout the year, in everything we do. Our members recognize your commitment to conservation and in return, support your business!

**Corporate Sponsors will be recognized via Category Exclusivity as  
The Official Brand of Houston Safari Club Foundation.**



*Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. HSCF is an independent organizations, is not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.*

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## BENEFITS

### MARKETING BENEFITS

Full Page Ad in each issue of Hunter's Horn Magazine (published quarterly)

5x9 Insert in one issue of Hunter's Horn\*

Banner ad in each issue of Bush Telegraph digital newsletter (published monthly)

30 second commercial on HSCF's "Hunting Matters" weekly radio program & podcast

Monthly posts on all HSCF social media channels

Company logo on HSCF website sponsor page

Full page ad in HSCF Membership Directory

One-time access to HSCF Membership marketing file (processed via 3rd party provider; charges may apply)

Company logo on all HSCF Membership renewal efforts

Company logo on HSCF Membership AMS website

### MEMBERSHIP

Two (2) one year regular memberships

Two (2) passes to each monthly meeting or event

### ANNUAL WORLDWIDE HUNTING EXPO & CONVENTION

10x20 Expo hall booth space

Four (4) tickets to all banquets or social events

30-60 second commercial aired during social events/banquets

Sponsor recognition during social events/banquets

Marketing materials in all Expo attendee bags\*

Event & Expo Hall recognition on signage

Full page ad in all Auction Catalogs

Full page ad in all Official Convention Programs

Mentions in all Convention media buys (print, radio, television, digital)

Fifty (50) Expo hall passes

\*Provided by sponsor or HSCF will obtain an estimate to print.

### HSCF ANNUAL SPORTING CLAYS TOURNAMENT

One (1) Shooting Team of 4 people with carts, mulligans, meals and beverages

Company name & logo at all shooting stations

Company name & logo on all event marketing materials

