



HOUSTON  
SAFARI ★ CLUB®  
FOUNDATION



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**HOUSTON SAFARI CLUB FOUNDATION**  
2018-2019 MEDIA KIT

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Houston Safari Club Foundation offers Corporate Sponsorships for organizations that have a commitment to conservation and the future of hunting. These partnerships afford an optimal presence, across all media aspects and events, offered by Houston Safari Club Foundation throughout the year!

Sponsorship Level	Major	Supporting
<b>Annual Convention &amp; Hunting Expo</b>		
Booth Space	10x20	10x10
Friday Evening Awards Banquet Tickets	10	5
30-60 second commercial during the Friday and Saturday evening events*	★	★
A reserved table for ten (10) at the Saturday evening Gala	★	
Expo Hall Day Passes	20	10
Sponsorship Recognition During Saturday Evening Gala	★	★
Promotional/marketing materials in registration bags*	★	★
Recognition in Event Halls	★	★
Recognition in Exhibit Hall	★	★
Advertisement in Convention Auction Catalog	Full Page	Half Page
Convention Marketing Benefits Package (a)	★	★

\*Sponsor provided

Sponsorship Level	Major	Supporting
<b>HSCF Annual Sporting Clays Tournament</b>		
Shooting Teams (mulligans and flurries included)	Two four (4) person teams	One (1) 4 person team
Company name & logo at all shooting stations	★	★
Company name & logo: pre and post tournament materials	★	★
Company name & logo: welcome and awards banners	★	★
Sponsor-provided promotion/marketing materials onsite	★	★
<b>General Advertising &amp; Marketing</b>		
Recognized as the Category Exclusive Sponsor of HSCF	★	—
One-time access to the HSCF Membership Marketing File For Direct Marketing Campaigns (b)	★	★
Company logo on all new and renewal membership notifications	★	★
Advertising in each issue of the Hunter's Horn (published quarterly)	Full Page	Half Page
Advertising in each issue of the Bush Telegraph (digital newsletter; published twice monthly)	★	★
Recognition on all HSCF social media sites (sponsor-provided content)	★	★
Corporate Sponsorship recognition on HSC website with hyperlink to sponsor's website	★	★
<b>Membership</b>		
One (1) Year Houston Safari Club Foundation Membership	10	5
Admission to Monthly Membership Meetings or Events*	10 Admissions Per Event	5 Admissions Per Event

\*Some events excluded

## Call for pricing today!

- (a) Convention Marketing Benefits Package includes: Recognition in Houston Safari Club Foundation's convention media campaign including print, digital, radio and television with past buys including local and regional network affiliates, Fox Sports, Discovery Channel, A&E, National Geographic, History Channel, NBC Sports, Travel Channel, NFC playoffs and more. Additional benefits include recognition on convention event signage, registration brochure, auction catalog, convention issue of the Hunter's Horn and AV programs presented during events (deadlines permitting) in addition to the HSCF website convention sponsor page.
- (b) All marketing materials are to be pre-approved by HSCF.

Houston Safari Club Foundation (HSCF) is a non-profit organization, exempt from federal income tax, under section 501(c)(3) of the United States Internal Revenue Code. The charitable deduction for contributions to HSCF is the cash amount of the contribution, less the value of goods and services received, to the extent permitted by law. Please check with your tax advisor. HSCF EIN 74-2177975. HSCF is an independent organizations, is not affiliated with Safari Club International (SCI) or its affiliates and is not a chapter or affiliate of any other organization.